

MIND THE GAP

DIGITAL PUBLIC RELATIONS

CYBERRISK ASSESSMENT

Can you answer the following?

- What is our company plan to address the identified risks?
- How is our executive leadership informed about this?
- How does our cybersecurity program apply industry standards and best practices?
- How many and what types of cyber incidents do we detect in a typical week?
- What is the threshold for notifying our executive leadership
- How comprehensive is our cyber incident response plan?
- How often is the plan tested?

Do you have answers to the above?

If not then you are at risk of financial and reputational damage due a cyber incident. *Time to schedule a consultation and assessment.*

Deep dive into your company's cyber risk:

- Evaluate relevant threats to your organization
- Assess internal and external vulnerabilities
- Estimate the impact of the exploitation of those vulnerabilities
- Determine the likelihood of exploitation
- Develop a blueprint for action
- Recommend communications strategies

Ann Marie van den Hurk, APR

+1 302.563.0992 • ann@mindthegappr.com • www.MindtheGapPR.com